

Privacy Policy for ppcAnsChk:

PLEASE READ CAREFULLY

Last updated: 13 May 2026

By installing and using the **ppcAnsChk** iOS App ('this App' or 'the App') and any related services provided by Pilot Publishing Company Ltd. ('PPC', 'we', 'us' or 'our'), you are deemed to have agreed to and are bound by the terms of the following agreement and Privacy Policy ('Policy').

IT IS AGREED as follows:

Eligible Users

The App is available for authorized users only, duplication of the copyrighted contents or further distribution is strictly prohibited.

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PPC respects personal data privacy. We are committed to ensure that all personal data submitted to PPC are handled in accordance with the Personal Data (Privacy)

Ordinance (PDPO). We are committed to safeguarding the privacy of our users of this App.

This Privacy Policy explains how **ppcAnsChk** collects, uses, stores, and protects user information. By using this App, you acknowledge that you have read and understood this Privacy Policy.

1. Scope of This Policy

This Privacy Policy applies to the use of the **ppcAnsChk** iOS App and any related services.

This Policy explains:

- what information the App may collect or process;
- how such information is used;
- how information is protected;
- how users may request access, correction, or deletion of their information;
- how future third-party services may be handled.

2. Information We Collect

ppcAnsChk currently processes information only to the extent necessary to provide App functions and maintain normal operation.

Depending on how the App is used, the following types of information may be processed.

2.1 Information Provided by Users

If users contact us through the App, our website, email, or other support channels, we may collect information voluntarily provided by users, such as (but not limited to):

- name or display name;
- email address;
- enquiry details;
- feedback or error report content.

This information is used only for handling enquiries, providing technical support, or

improving the App and related services.

2.2 App Usage-Related Information

To enable the App to function properly, certain usage-related information may be processed or stored locally on the user's device, such as (but not limited to):

- App settings;
- in-App operation records;
- learning or answer-checking records;
- records of downloaded or opened content;
- cached data stored locally on the device.

This information is mainly used to provide App functions, save user progress, and improve the user experience.

2.3 Technical Information

When users use the App, the system or server may process basic technical information, such as (but not limited to):

- device model;
- operating system version;
- App version;
- network connection status;
- error or abnormal operation records;
- access time.

This information is mainly used to maintain App stability, troubleshoot technical issues, and protect service security.

3. How We Use Information

We may use information for the following purposes:

- to provide and maintain normal App functions;
- to display, download, or manage content within the App;
- to save user settings, progress, or records;

- to handle user enquiries or technical support requests;
- to detect, fix, and prevent technical issues;
- to improve App functions, stability, and user experience;
- to protect the security of the App, servers, and users;
- to comply with legal, regulatory, or platform requirements.

4. Third-Party Analytics, Advertising, and Tracking

ppcAnsChk currently does not use third-party analytics tools, third-party advertising services, or third-party tracking technologies.

The App currently does not track users through third-party advertising platforms, and it does not sell or provide user information to third parties for advertising purposes.

In the future, if the App introduces third-party services to improve stability, functionality, or user experience, such services may include:

- crash reporting services;
- usage analytics tools;
- push notification services;
- cloud storage services;
- content delivery services;
- advertising services.

If such services are introduced, we will update this Privacy Policy before or at the time of use and disclose the relevant data collection and usage practices in accordance with applicable laws, platform requirements, and App Store requirements.

If future functions involve user tracking or advertising identifier data, we will comply with Apple's App Tracking Transparency requirements and request user authorization where required.

5. Sharing of Information

We do not share users' personal information with third parties except in the following circumstances:

- where the user has given consent;
- where it is necessary to provide App functions or technical support;
- where it is necessary to maintain server, network, or App security;
- where required by law, regulation, court order, or government authority;
- where necessary to protect the lawful rights and interests of users, us, or the public.

If third-party service providers are used in the future, we will require such providers to process information only within the scope necessary to provide their services. We do not sell, rent or trade users' personal information to third parties, and we do not use personal information for advertising or marketing purposes.

6. Data Storage and Security

We take reasonable technical and administrative measures to protect user information from unauthorized access, disclosure, alteration, loss, or deletion.

However, no method of transmission over the Internet, electronic storage, or system operation can be guaranteed to be completely secure. Therefore, we cannot guarantee absolute security, but we will make reasonable efforts to protect user information.

7. Data Retention

We retain information only for as long as necessary to fulfil the purposes described in this Privacy Policy.

For example:

- technical support information may be retained for as long as necessary to handle enquiries;
- local App data may remain on the user's device according to user actions or App settings;
- server logs or error records may be retained for as long as necessary to maintain service security and troubleshoot issues.

If a user requests deletion of relevant information, we will process the request within a reasonable time, unless we are required to retain certain information for legal, regulatory, security, or technical reasons.

8. Children's Privacy

ppcAnsChk may be used by students or children. We take the privacy of student and children users seriously. Users under the age of 18 must have the approval of a parent, legal guardian or teacher to use the App.

The App only processes information to the minimum extent necessary to provide learning, answer-checking, content viewing, or related functions.

We do not knowingly collect children's personal information beyond what is necessary for the App's functions. If a parent, guardian, or school believes that a child has provided unnecessary personal information to us, they may contact us using the contact details below. We will review and handle the request within a reasonable time.

Remark:

You may refer to Section 2 of this Policy for the types of information we may collect from children users.

9. App Permissions

The App may request or use the following permissions depending on its functions.

9.1 Network Access

Network access is used to connect to servers, download content, check data, or load App-related resources.

9.2 Files or Local Storage

Files or local storage may be used to store App settings, usage records, downloaded content, cached data, or data required for offline use.

9.3 Camera or Photo Library

If the App provides image upload, photo capture, scanning, answer-checking, or related functions, it may request access to the camera or photo library.

If users do not grant the relevant permissions, some functions may not work properly.

9.4 Push Notifications

If the App provides notifications, reminders, or update messages in the future, it may request push notification permission. Users may disable notifications at any time in the iOS system settings.

10. Cookies and Similar Technologies

The App currently does not use third-party tracking cookies or third-party advertising tracking technologies.

If users visit our website through a browser, the website may use necessary cookies or similar technologies to maintain basic website functions, security, or user experience.

If analytics, advertising, or other non-essential cookies are used in the future, we will update the relevant policy and obtain user consent where required.

11. Cross-Border Data Processing

If the App or related services use servers, cloud services, or third-party services located outside the user's country or region, user information may be stored or processed in other countries or regions.

In such cases, we will take reasonable measures to ensure that the relevant information is protected in accordance with this Privacy Policy and applicable laws.

12. User Rights

Users may contact us using the contact details below to request:

- confirmation as to whether we hold their personal information;
- access to relevant personal information;
- correction of inaccurate or incomplete information;
- deletion of personal information;
- suspension or restriction of certain data use;
- information about how their data is used;
- withdrawal of previously given consent.

We will handle such requests within a reasonable time. Some requests may not be fully fulfilled due to legal, technical, security, or operational reasons. Where applicable, we will provide an explanation.

13. Third-Party Websites or Content

The App may contain links to third-party websites, content, or services.

Once users access a third-party website or service, the handling of information will be governed by that third party's own privacy policy. We are not responsible for the content, privacy policies, or data handling practices of third-party websites or services.

Users are advised to review the privacy policies of third-party websites or services before using them.

14. Updates to This Policy

We reserve the right to change our Privacy Policy, and may update this Policy from time to time to reflect changes in App functions, services, legal requirements, or platform requirements.

If there are significant changes to this Policy, we will publish the updated version in the App, on our website, or through other appropriate channels.

After this Policy is updated, continued use of **ppcAnsChk** means that the user understands and accepts the updated Privacy Policy.

15. Contact Us

If you have any questions about this Privacy Policy, our data handling practices, or your personal data rights, please contact us using the details below:

Company Name: Pilot Publishing Company Ltd.

Email Address: ppc@i-ppc.com

Website: <https://www.i-ppc.com>

Remark:

In the event of any inconsistency or discrepancy between the English version and the Chinese version of this Privacy Policy, the **English version shall prevail**.

私隱政策（請仔細閱讀）

最後更新日期：2026 年 5 月 13 日

凡下載及使用 **ppcAnsChk iOS App**（下稱「本 App」）與任何由導師出版社有限公司（下稱「導師」、「本公司」或「我們」）提供的相關服務，即表示您已同意遵守下列條款及私隱政策（下稱「政策」）。

條款如下：

合資格使用者

本 App 僅限授權人士使用，嚴禁複製或傳播本公司的版權內容。

版權所有。**ppcAnsChk iOS App** 與任何相關服務的版權由本公司持有。本公司限制教學資源的使用者，如停止採用該課本，亦必須同時終止使用相關的資源作任何用途。

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導師尊重個人資料私隱。我們承諾確保所有遞交予導師的個人資料會依照《個人資料（私隱）條例》處理，並保障本 App 使用者的私隱。

本私隱政策說明 **ppcAnsChk** 如何收集、使用、儲存及保護使用者資料。使用本 App 即表示你已閱讀並理解本私隱政策的內容。

1. 適用範圍

本私隱政策適用於使用者使用 **ppcAnsChk iOS App** 及其相關服務時的資料處理方式。

本政策說明：

- 本 App 可能收集哪些資料
- 我們如何使用資料
- 我們如何保護資料
- 使用者可如何查閱、更正或刪除資料
- 日後如引入第三方服務時的處理方式

2. 我們收集的資料

ppcAnsChk 目前只會在提供 App 功能及維持正常運作所需的範圍內處理資料。

根據 App 的實際使用情況，本 App 可能會處理以下資料：

2.1 使用者提供的資料

如使用者透過 App、網站、電郵或其他渠道查詢或回報問題，我們可能會收集使用者主動提供的資料，包括（但不限於）：

- 姓名或稱呼
- 電郵地址
- 查詢內容
- 意見或錯誤回報內容

這些資料只會用於處理使用者查詢、技術支援或改善 App 服務。

2.2 App 使用相關資料

為了讓 App 正常運作，本 App 可能會在使用者裝置本地處理或儲存部分使用資料，包括（但不限於）：

- App 設定
- 使用者在 App 內的操作紀錄
- 學習或核對答案的紀錄
- 下載或開啟內容的紀錄
- 裝置本地暫存資料

這些資料主要用於提供 App 功能、儲存使用進度及改善使用體驗。

2.3 技術資料

當使用者使用本 App 時，系統或伺服器可能會處理部分基本技術資料，包括（但不限於）：

- 裝置型號
- 作業系統版本
- App 版本
- 網絡連線狀態
- 錯誤或異常記錄
- 存取時間

這些資料主要用於維持 App 穩定性、疑難排解及保障服務安全。

3. 我們如何使用資料

我們可能會將資料用於以下目的：

- 提供及維持 App 的正常功能
- 顯示、下載或管理 App 內的內容
- 儲存使用者的設定、進度或紀錄
- 處理使用者查詢或技術支援請求
- 偵測、修復及預防技術問題
- 改善 App 的功能、穩定性及使用體驗
- 保障 App、伺服器及使用者的安全
- 符合法律、監管或平台要求

4. 第三方分析、廣告及追蹤

ppcAnsChk 目前不使用第三方分析工具、第三方廣告服務或第三方追蹤技術。

本 App 目前不會透過第三方廣告平台追蹤使用者，也不會將使用者資料出售或提供予第三方作廣告用途。

日後如本 App 因改善穩定性、功能或使用體驗而引入第三方服務，服務可包括（但不限於）：

- 崩潰回報服務
- 使用情況分析工具
- 推送通知服務
- 雲端儲存服務
- 內容傳輸服務
- 廣告服務

我們會在使用前或使用時更新本政策，並按相關法律、平台規定及 App Store 要求披露相關資料的收集及使用方式。

如日後涉及使用者追蹤或廣告識別資料，我們會按 Apple App Tracking Transparency 要求，在需要時請求使用者授權。

5. 資料分享

除以下情況外，我們不會向第三方分享使用者的個人資料：

- 已取得使用者同意
- 為提供 App 功能或技術支援而有必要
- 為維持伺服器、網絡或 App 安全
- 為遵守法律、法規、法院命令或政府機關要求
- 為保護使用者、我們或公眾的合法權益

如日後使用第三方服務供應商，我們會要求相關供應商只在提供服務所需範圍內處

理資料。我們不會將使用者的個人資料出售、出租或交易，也不會用作宣傳或市場推廣用途。

6. 資料儲存及安全

我們會採取合理的技術及管理措施保護使用者資料，避免資料遭到未經授權的存取、披露、修改、遺失或刪除。

然而，任何互聯網傳輸、電子儲存或系統操作方式都不能保證百分之百安全。因此，我們不能保證資料在傳輸或儲存過程中絕對安全，但會盡力採取合理措施保護使用者資料。

7. 資料保留

我們只會在達成本政策所述目的所需的期間內保留資料。

例如：

- 技術支援資料會在處理查詢所需期間內保留
- App 本地資料會按使用者操作或 App 設定保留在裝置內
- 伺服器或錯誤紀錄會在維持服務安全及疑難排解所需期間內保留

如使用者要求刪除相關資料，我們會在合理時間內處理，除非在法律或法規的要求下，或牽涉安全或技術問題，我們方會保留某些資料。

8. 兒童私隱

ppcAnsChk 可能供學生或兒童使用。我們重視兒童及學生使用者的私隱。未滿 18 歲的使用者必須得到家長、合法監護人或老師批准方可使用本 App。

本 App 只會在提供學習、核對答案、內容瀏覽或相關功能所需的最低限度內處理資料。

我們不會故意收集超出 App 功能所需的兒童個人資料。如家長、合法監護人或學校認為兒童向我們提供了不必要的個人資料，可透過本政策下方的聯絡方式與我們聯絡。我們會審視請求，並於合理時間內處理。

有關可能從兒童收集的資料，請參考本政策第 2 條。

9. App 權限使用說明

本 App 可能會根據功能需要請求或使用以下權限：

9.1 網絡連線

用於連接伺服器、下載內容、檢查資料或載入 App 相關資源。

9.2 檔案或本地儲存

用於儲存 App 設定、使用紀錄、下載內容、暫存資料或離線使用所需資料。

9.3 相機或相簿

如 App 提供圖片上傳、拍攝、掃描、核對答案或相關功能，可能會請求相機或相簿權限。

如使用者不同意相關權限，部分功能可能無法正常使用。

9.4 推送通知

如 App 日後提供通知、提醒或更新訊息功能，可能會請求推送通知權限。使用者可隨時在 iOS 系統設定中關閉通知。

10. Cookies 及類似技術

本 App 目前不使用第三方追蹤 Cookies 或第三方廣告追蹤技術。

如使用者透過瀏覽器瀏覽我們的網站，網站可能會使用必要的 Cookies 或類似技術，以維持網站基本功能、安全性或使用體驗。

如日後使用分析、廣告或其他非必要 Cookies，我們會更新相關政策並在需要時取得使用者同意。

11. 跨境資料處理

如本 App 或相關服務使用位於使用者所在地以外的伺服器、雲端服務或第三方服務，使用者資料可能會在其他國家或地區被儲存或處理。

在此情況下，我們會採取合理措施，確保相關資料按照本私隱政策及適用法律受到保護。

12. 使用者的權利

使用者可透過本政策下方的聯絡方式向我們提出以下要求：

- 查詢我們是否持有你的個人資料
- 要求查閱相關個人資料
- 要求更正不準確或不完整的資料
- 要求刪除個人資料
- 要求停止或限制使用部分資料
- 查詢資料的使用方式
- 撤回先前給予的同意

我們會在合理時間內處理相關要求。部分要求可能因法律、技術、安全或營運原因而未能完全執行，我們會在適當情況下作出說明。

13. 第三方網站或內容

本 App 可能包含連往第三方網站、內容或服務的連結。

使用者開啟第三方網站或服務後，相關資料處理方式將受該第三方的私隱政策約束。我們不會對第三方網站或服務的內容、私隱政策或資料處理方式負責。

建議使用者在使用第三方網站或服務前，先閱讀其私隱政策。

14. 政策更新

我們保留更改本私隱政策的權利，並可能會不時更新本政策，以反映 App 功能、服務內容、法律要求或平台規定的變動。

如本政策有重大變更，我們會在 App、網站或其他適當渠道公布更新內容。

本政策更新後，使用者繼續使用 **ppcAnsChk** 即表示理解並接受更新後的私隱政策。

15. 聯絡我們

如你對本政策、資料處理方式或個人資料權利有任何疑問，可透過以下方式聯絡我們：

公司名稱：Pilot Publishing Company Ltd.

電郵地址：ppc@i-ppc.com

網站：<https://www.i-ppc.com>

備註：

如本私隱政策的中文版本與英文版本有任何不相符之處，應以英文版本為準。